

## **About the Traffic Calendar**

The Traffic Calendar is Sweden's most comprehensive educational material about children and road traffic safety. The material provides support to schools for integrating road traffic safety into different topics. Road traffic safety, health and environmental issues are topics that permeate the entire material.

Each month, activities are organised where pupils and schools have the opportunity to take part and win nice prizes. The ambition is for road traffic safety education to be fun, interesting and stimulating.

More than 500,000 pupils and just over 30,000 teachers in years K–6 have access to the Traffic Calendar's extensive material free of charge. The material is available in both printed form and online.

Approximately 3,000 locally based companies and organisations make it possible for the material to be distributed for free. At the same time, they help to spread information about children's vulnerability in road traffic settings.